

PRESS RELEASE – THURSDAY, OCTOBER 6, 2016

DINA GOLDSTEIN, MODERN GIRL 2016

VANCOUVER, B.C. - Award-winning, pop-surrealist photographer Dina Goldstein is releasing her latest photo portrait series, *Modern Girl*. Inspired by Chinese advertising posters of the 1930's, *Modern Girl* examines identity, gender roles, diasporic cultures, and consumerism.

By re-imagining iconic Chinese advertisements to critique the beauty, health and wellness industries, *Modern Girl* investigates how traditional gender roles, and individualistic consumer values have constructed and used women's bodies to market and sell products.

According to Goldstein, the visual source inspiration of 1930's Chinese advertising posters is central in capturing the tensions of past traditions and the push for modernity: "The breaking away from filial tradition in this era saw the emergence of Asian women coming into their individuality," says Goldstein. "At the same time, modern gender roles and expectations opened the door to exploit the female form for marketing and advertising campaigns."

Much like her previous notable collections, *Fallen Princesses*, *In the Dollhouse*, and *Gods of Suburbia*, *Modern Girl* is a continuation of Goldstein's use of satire by way of photography to investigate contemporary social issues, pop culture, and the human condition.

EXHIBITION: PARIS, NOVEMBER 10, 2016

LOCATION: GALERIE VIRGINIE BARROU PLANQUART
dinagoldstein.com

CONTACT: <mailto:dina@dinagoldstein.com>





Memory World, 2016



Idea Chews, 2016



Planet Earth Water, 2016



Love Pops, 2016



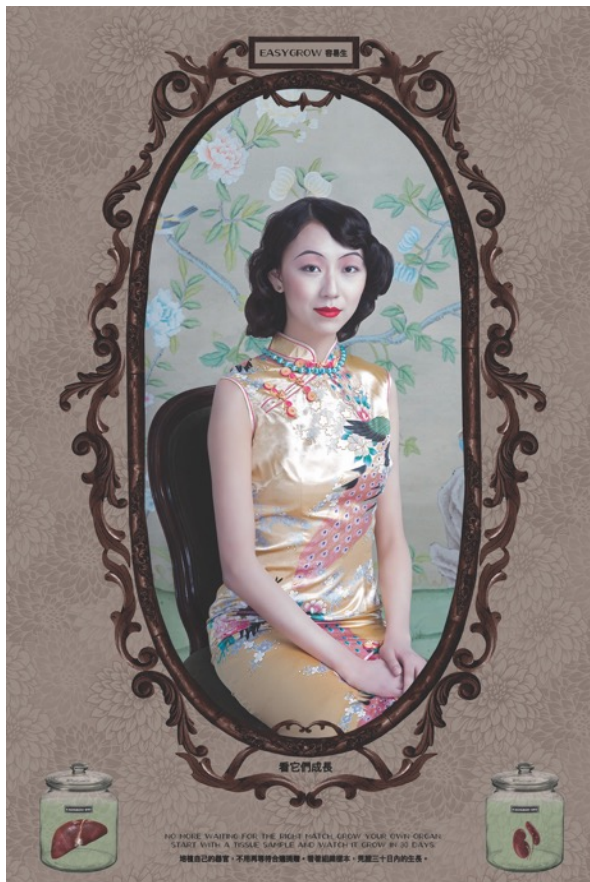
Fresh Air Corp, 2016



Lucky Liquor, 2016



InstaWorld, 2016



Easy Grow, 2016



Revenge Agency, 2016



Good Earth Organics, 2016



Tasty Spray, 2016



Buy Stuff, 2016